MAYA CARE Foundation
The next best thing to family

ANNUAL REPORT
2022-23

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SOCIO CSR

CSR film festival

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PROJECT BINDU
"The Journey"
From Paraplegia to serving the elderly with pride and professionalism

CSR Project Film by

MAYA CARE Foundation

Table of Contents

From the Founders

Dear Supporters, Volunteers, and Well-wishers.

We are delighted to present the 2022-2023 Annual Report of Maya CARE Foundation, a journey that started 14 years ago from modest family backgrounds and a dream to make a difference. Today, we stand proud as the world's only organisation offering free services to the elderly, and this initiative is entirely managed by professionals who have triumphed over disabilities, with a global presence in 70 Indian cities and 5 cities in the United Kingdom. We are honoured to have supporters' groups across the world, all of whom have been instrumental in propelling our mission forward.

Maya CARE Foundation's roots lie in the legacy of Dr. Vidya Gokhale, Manjiri's late mother, who was not only a retired medical doctor but also a classical dance teacher. Her dedication and integrity continue to inspire us every day.

With a remarkable leadership team of Persons with Disabilities (PWDs), Maya CARE Foundation has managed to achieve incredible milestones. We take great pride in the fact that 90% of our paid work is accomplished by PWDs, and over 950 differently abled individuals have found promising career paths through our organisation in 2022-2023.

Our dream remains audacious - to establish Maya CARE Foundation's services in every city of the world, with helplines in every spoken language, all managed by differently abled individuals in each country. While the vision to touch the globe is vast, the availability of funds has been a challenge. For the first 11 years, we provided 92% of the funding through our personal salaries. However, with the founders nearing retirement age and funds dwindling due to personal circumstances, there was a genuine risk of Maya CARE Foundation being eventually closed.

Despite these hurdles, we have been fortunate to receive encouragement from various esteemed partners, including Social Venture Partners (SVP) Pune and Mumbai, ICICI Lombard, ICICI Foundation, Amazon, Persistent Systems, United Way of Delhi, Waycool, ISS Facilities Services, Anarde Foundation and several personal donors. Their support and generosity have given us hope that our dream of making Maya CARE Foundation self-sustainable is not impossible after all.

At the heart of Maya CARE Foundation's success lies the dedication of our volunteers and the overwhelming goodwill from supporters. Their selfless work and unwavering commitment have been the driving force behind our cause, and we are deeply grateful for their continued support.

As we reflect on our journey, we see a future where Maya CARE Foundation continues to serve beyond our work lives, leaving a lasting impact on the lives of the elderly and differently abled individuals worldwide. We envision a world where compassion and care transcend borders and language barriers.

Warm regards,
Manjiri Gokhale Joshi and Abhay Joshi
Founders, Maya CARE Foundation

Project BINDU & Project Proton: Mission, Vision, and Values

Project BINDU (India) and Project Proton (UK) were thoughtfully named to symbolise our commitment to empowering individuals with disabilities. BINDU, meaning FOCUS, highlights our dedication to guiding and training PwDs towards their full potential. PROTON represents the positive impact we aim to create in the lives of PwDs through UK projects.
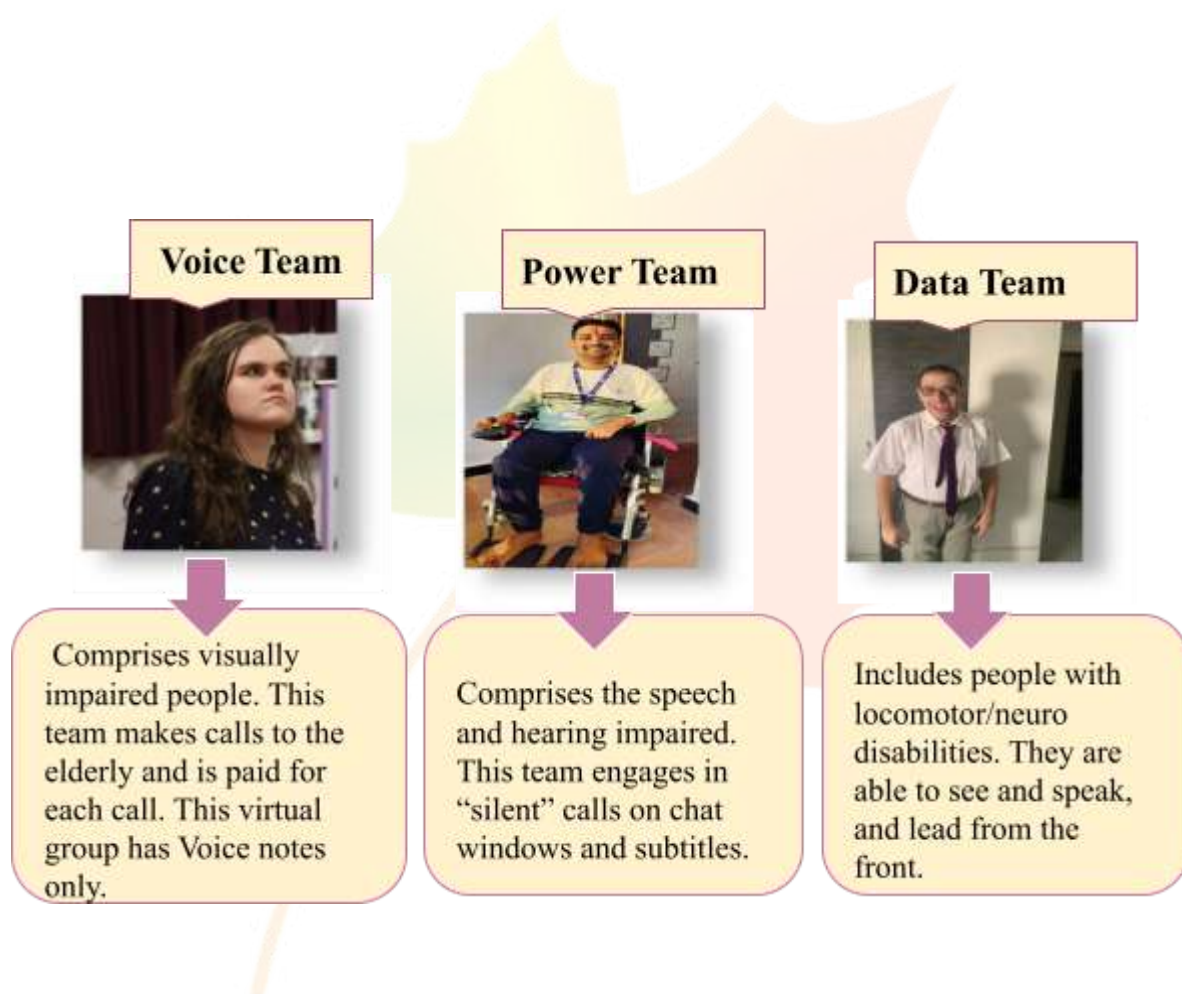
Our Vision ➜ Maya CARE Foundation has a double-edged vision: offering a free service to the elderly managed by persons with disabilities (PWDs), who can now dream of building a career.

Our Mission ➜ Establish an elderly helpline in every spoken language of the world managed by differently abled people in that country, thus enabling them to become economically independent.

Our Values

Empowerment through Mentorship	Holistic Employability Approach:
We observed PwDs flourish with proper mentorship and training. Project BINDU develops skilled leaders capable of managing sustainable organisations. Live, paid projects boost their confidence, employability, and self-esteem.	Our focus on mobilisation, training, skill development, and equitable payment empowers PwDs to become an integral part of Maya CARE Foundation, fostering an inclusive work environment.

Project BINDU (synonymous with PwDs across Maya CARE Foundation) is divided into three teams that complement each other's capabilities and ensure the smooth functioning of Maya CARE Foundation's machinery. These include:

Voice Team

Comprises visually impaired people. This team makes calls to the elderly and is paid for each call. This virtual group has Voice notes only.

Power Team

Comprises the speech and hearing impaired. This team engages in "silent" calls on chat windows and subtitles.

Data Team

Includes people with locomotor/neuro disabilities. They are able to see and speak, and lead from the front.

Highlights and Achievements

Maya CARE Foundation has garnered noteworthy recognition and honours for their exceptional contributions in empowering Persons with Disabilities (PWDs) and delivering top-notch elderly care services. Their remarkable achievements include:

- ❖ AIMA National Case Study Competition: Maya CARE emerged as runners-up, showcasing their strategic prowess.
- ❖ SVP Fast Pitch Silver Medal: Their excellence shone at this event in February 2022.
- ❖ Public Health Initiative National Award: A significant achievement at Metropolis' Healthcare Heroes of India Awards in November 2022.
- ❖ IIM Nagpur Conference: Maya CARE made a mark at this prestigious event in November 2022.
- ❖ OMPEG Award: Their exceptional performance was recognized with this award.
- ❖ Evolve HR Award: Maya CARE's commitment to HR excellence was acknowledged in April 2022.
- ❖ Service Excellence Award: Rotary Club of Mumbai Seacoast lauded their exemplary service.
- ❖ Socio CSR Film Festival & Awards: Maya CARE's impactful CSR efforts were highlighted at this event.
- ❖ DEIinTechAward: Maya CARE CIC was shortlisted for the Diverse Team of the Year 2023.
- ❖ KellyOCG APAC Coffee Table Chat: Their engagement in DEI initiatives was showcased in this episode.
- ❖ Great Companies Women Entrepreneurs Award: A testament to their outstanding work in 2023.
- ❖ She Inspires Agents of Change Award: Manjiri Gokhale Joshi's recognition in this category further enhances Maya CARE's achievements.

Programs and Services

Elderly Support Services:

Maya CARE Foundation has been dedicated to providing essential support to elderly individuals living alone in their homes or old age homes. Our diverse group of volunteers, ranging from 18-year-old students to retirees, offer free visits to enhance the mental and physical well-being of the elderly. These visits encompass a range of activities such as assistance with paperwork, shopping, technology usage, reading, accompanying to medical appointments, and offering companionship during hospital stays. We are committed to ensuring the well-being and happiness of the elderly we serve.

Diversity & Inclusion (Empowerment of Persons who overcome Disabilities):

Our collaboration with corporations through Project BINDU has transformed the lives of over 1000 Persons with Disabilities (PWDs), making them employable and providing them with leadership opportunities. The initiative includes leadership sessions, workshops, and a CSR model that sponsors projects focused on enhancing the employability of PWDs. This aligns with our goal of creating an inclusive work environment and promoting diversity.

Nritya Vidya Initiative:

Launched on April 20th, 2022, in memory of the late Dr. Vidya Gokhale, Co-founder of Maya CARE Foundation, the Nritya Vidya initiative serves two vital sections of society:

➢ Providing a platform for classical dance performers to showcase their talent at public forums.

➢ Offering engagement and stimulation to elderly individuals living lonely or under-stimulated lives in CARE homes, rehabilitation centres, and palliative CARE facilities.

Job Fairs:

Maya CARE Foundation has successfully organised two Job Fairs in Pune, held in May and December. These events serve as platforms connecting job seekers, with a focus on those with disabilities, to potential employers. Through these fairs, we facilitate meaningful employment opportunities, promote inclusivity, and showcase the skills and talents of individuals.

Marathon for Unity and Support:

In October 2022, the Maya CARE Foundation hosted a marathon event to raise awareness about our mission and garner community support. The marathon symbolised unity and determination, emphasising the importance of supporting senior citizens and individuals with disabilities. It was a powerful representation of our commitment to fostering a more inclusive society.

Business Process Management (BPM):
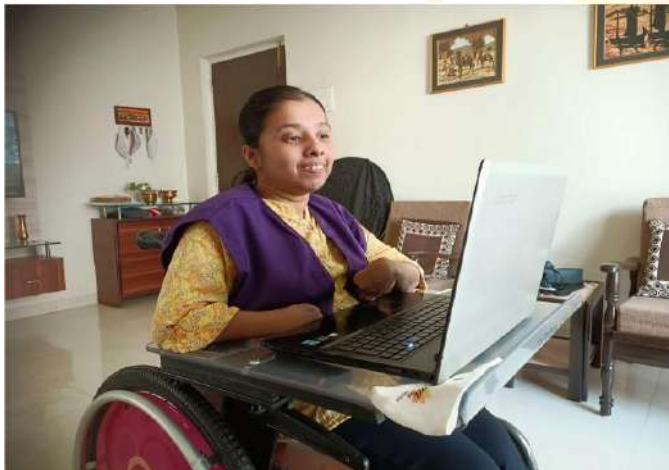
As a distinguished employer in the service sector, Maya CARE Foundation is committed to empowering individuals with disabilities (PwDs) through sustainable livelihood opportunities. Our approach includes providing IT skills training, leadership development, and empowerment through outsourcing solutions. Our vision is to empower PwDs to take on critical functions such as operations, HR, marketing, project management, customer engagement, city coordination, and more.

Training for Independence and Growth:
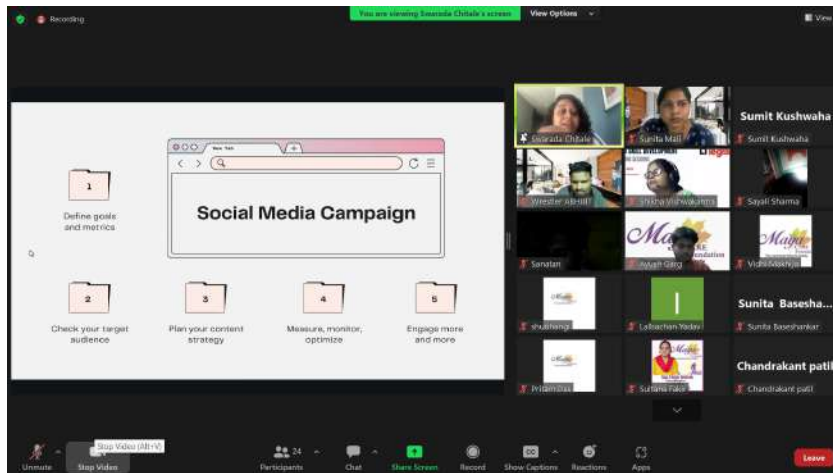
Collaborating with esteemed partners like ICICI Foundation, Legrand, and Amazon, we've invested over 6000+ hours in virtual training initiatives for persons with disabilities. These programs foster independence and inclusive growth, reaffirming our commitment to changing lives and creating opportunities.

Successful Placement Model:

Through our innovative recruitment model, Maya CARE Foundation has successfully placed trained PWDs in various companies, promoting diversity and inclusion in the workforce. These placements have positively transformed lives and workplaces, showcasing the potential of individuals with disabilities. Our success is reflected in the placement of 7 individuals at Indigo and several others in various companies.

Inspiring Testimonials

"Maya CARE's training and support landed me a role with Indigo Airlines. For disabled individuals seeking employment, Maya CARE is a game-changer."

Mustafa

"Maya CARE's impact is significant. They provided me opportunities at Enable India, and I'm grateful for their support."

Kadam Khatun

"I'm privileged to be part of Maya CARE's efforts. They invest in a better future by providing opportunities to disabled individuals."

A D Pravin

"Maya CARE's platform has been transformative. Joining in December 2021, I'm now proud to work with Indigo Airlines, thanks to Maya CARE."

Milan Dasgupta

"Maya CARE offered me a job in Indigo Airlines, fulfilling my aspiration."

B. Umamaheshwar Lal

Management Team/Board members and Diversity

Board members:

Dr. Suresh Gokhale, Director
Dr. Suresh Gokhale is MBBS, DCh and holds a Fellowship in sports medicine. He is a certified sports psychologist for over 53 years now. Dr. Suresh Gokhale has been actively taking lectures in various organisations and clubs to help people realise the importance of fitness and sports.

Late Dr. Vidya Gokhale, Founder
After a 30-year CAREer in medicine, Dr Vidya Gokhale retired as Professor of Pharmacology from BJ Medical College, Pune. She then acquired a degree in Bharatnatyam and founded Nritya Sadhana.
Even in her 70s, she imparted dance lessons and actively participated in Maya CARE Foundation operations, until her demise in April 2022.

Manjiri Gokhale Joshi, Founder Director
Manjiri Gokhale Joshi holds a Master's degree in Mega-Project Management from Oxford University. She assisted Virgin Media's Founder - Richard Branson to mentor entrepreneurs for a UK-wide contest. A recipient of the British High Commission Chevening Scholarship, Manjiri was the CEO of Global Talent Track until March 2020, specialising in Corporate Training and Social Responsibility. She has authored five books..

Abhay Joshi, Co-Founder Director
Abhay Joshi is the Founder and Director of Elephant Connect with 25 years of Corporate Managerial Experience. He spent 8 years training school and university students in subjects like Science, Maths, and Engineering. Abhay is also the Founder of VI Educational Foundation, a charity supporting underprivileged backgrounds to achieve high grades. He holds a private pilot certification and has previously worked for Tech Mahindra. Abhay has served as a Lecturer, Governor at Radcliffe School, and President of Lions' Club.

Madan Gokhale, Director
Madan Gokhale is an USPTR certified and also ITF Level 5 tennis coach. He has done his MBA from IME, Pune. He has over 20 years of experience in tennis coaching and has been actively involved in coaching students of various age groups. He teaches at Adar Poonawala Maharashtra Tennis Academy at Deccan Gymkhana.

Sudha Santhanam, Independent Director
Sudha Santhanam: Chartered Accountant & Company Secretary with 30+ years of experience. Led finance & legal functions at large corporates & multinationals. Active in corporate consulting, governance valuations, mergers & amalgamations. Provides financial management services to corporate houses & high net worth individuals. Serves as independent director & mentors young professionals.

Dr. Mandakini Pansare, Independent Director
Dr. Mandakini Pansare: MBBS, MD (Physiology), Dr. of Science. Certified in Sports Medicine, with 40+ years of teaching experience. Presented 35 papers in conferences, 25 published works in journals. Currently studying the history of Yoga.

Dr. Zubair Kazi, Independent Director
Dr. Zubair Kazi: Senior Consultant Radiologist at Saifee Hospital, Mumbai. Involved in educational & social causes for the underprivileged. Postgraduate guide for National Board of Examinations. Member of various prestigious radiology societies. Recipient of Cum Laude Award, Distinguished NBE Teacher Award, and Distinguished NBE Young Achiever Award. Faculty at national & international conferences.

Joyita Mondal
Joyita Mondal was born in West Bengal, India. By profession, she is the first Bengali Transwoman member of a judicial panel of a civil

court. When she was 29-year old she became the first transgender judge of a Lok Adalat from West Bengal, India.

Exemplary Leaders - Stories of Inspiration

The leadership team at Maya CARE Foundation comprises specially-abled professionals who manage the entire operations as intrapreneurs, who dream for Maya CARE Foundation while fulfilling their own dreams.

Jyoti More, National Coordinator, India
The challenge of not being able to walk or partially able to use her hands, has never deterred Jyoti from achieving the near-impossible. Starting with data entry jobs in 2010, today Jyoti leads a National Coordinator & managing Maya CARE Foundation, India independently.

Anupama Kulkarni, Administration Assistant
Anupama has completed her M.Sc (Information Technology) from Mumbai University. She has hearing impairment but has overcome this hurdle using hearing aids to communicate. Currently, she is serving as an Administration Assistant at Maya CARE Foundation

Sandhya Atram, Team Manager
Postgraduate in Arts, graphic designer, born with disability (non-growing bones). At Maya CARE Foundation, led a Vaccination Project of 1200 elderly with disabled team. Manages UK Ops. and 4 BPM projects from wheelchair. Translated Dr. Mary Groves Rowe movies into 16 languages. Assumes family responsibilities after father's demise.

Abhijit Mali, Assistant National Coordinator
Holds bachelor's degrees in Science (Physics) and Physical Education & Masters in Economics. Former wrestler, competed in inter-university championship. Bike accident in 2014 caused hand and leg injuries. Joined Maya CARE Foundation, started with basic calling, now aspiring to nurture coordinators and ensure sterling services as a growing leader.

Pritam Das, Team Manager

After completing Higher Secondary and gaining a certificate in Computer Basics, a 2008 bike accident resulted in a spinal cord injury. Undeterred, he became a former wheelchair basketball star, representing West Bengal. In 2021, he joined Maya CARE Foundation, excelling in data searching and contributing to projects as a vital team member, including CSR and West Bengal city initiatives.

Shikha Vishwakarma, Project Coordinator

Shikha Vishwakarma is an exceptional individual, a B.Com (H) Graduate from University of Calcutta, and a recipient of the West Bengal State Award for Outstanding Self Employed under PwD Category. Currently, she works at Maya CARE Foundation as a Project Coordinator, managing Utilisation Certificates, Documentation, Compliance, Recruitment, Training, Placement, New Country Project, and also serves as the Assistant HR Head.

Savita Subedar, State Coordinator

Working with Maya CARE Foundation for the last one year, Savita is the state coordinator for Mumbai and Bangalore. She handles recruitment and looks after BPM as Project Leader. Prior to Maya CARE Foundation, Savita has worked in a fashion designing company, call centre, HDFC bank, and Eureka Forbes.

Subhadra Matkikar, Recruitment Head

Subhadra is entrusted with the responsibility of recruitment at Maya CARE Foundation. In addition to searching for and recruiting the right candidates for Maya CARE Foundation. Prior to Maya CARE Foundation, Subhadra has worked with a private company and a call centre. She also handled a study group for five years before it was shut down due to the pandemic.

Madhuri Kharate, State and City Coordinator

Bachelor's degree in Arts and D.T. Ed. Coordinates Maya CARE Foundation activities in Pune. Locomotor disability, faced harassment and abandonment by husband. Utilises confident phone communication at Maya CARE Foundation. Coordinates with volunteers for quality elderly services, engages with volunteers of large companies, and manages events.

Donor Acknowledgment

At Maya CARE Foundation, we believe in the power of collective efforts to create meaningful change in the lives of those we serve. We extend our heartfelt gratitude to the dedicated individuals and organisations who have generously supported our mission and initiatives. Your contributions have been instrumental in enabling us to make a positive impact and uplift the lives of elderly individuals, persons with disabilities, and underserved communities.

Our Partners:

We are deeply grateful to our esteemed partners who have stood by us in our journey towards creating a more inclusive and caring society. Special thanks to:

- ➔ CA Sainath Pathangare, S A PHATANGARE & ASSOCIATES
- ➔ Priyaa Menon, Lawyer
- ➔ Purva Chopra, Company Secretary
- ➔ Swarada Chitale, Social Media
- ➔ Shailesh Khot, Ojaswi Tech, Website Developer

Our BPM Clients:

We extend our gratitude to the following organisations for believing in our abilities and providing us with opportunities to showcase the talents and capabilities of our persons with disabilities:

➔ ICICI Lombard
➔ Persistent Systems
➔ Mahika
➔ Waycool
➔ ISS Facilities Services
➔ Anarde Foundation

Your collaboration has not only empowered our beneficiaries but has also contributed to fostering a more inclusive work environment.

Our Donors:

We extend a heartfelt thank you to the following donors who have shown unwavering support for our cause:

➔ United Way of Delhi

➔ Deloitte

➔ Social Venture Partners (SVP) Pune and Mumbai:

➔ ICICI Foundation:

➔ Legrand:

➔ Amazon:

➔ Wex Technology

➔ Personal donors

Your generosity has enabled us to continue our efforts to create a positive impact on the lives of the elderly, individuals with disabilities, and marginalised communities. Your support has been the driving force behind our initiatives and has allowed us to make a tangible difference.

Volunteers and Supporters:

To our dedicated volunteers and supporters, your time, energy, and enthusiasm have been invaluable to us. Your commitment to our cause and your willingness to make a difference in the lives of others have truly inspired us all. Thank you for being the backbone of our organisation and for sharing our vision of a more compassionate and inclusive world.

Acknowledging Interns' Contributions

We extend our heartfelt congratulations to our dedicated interns who have made significant contributions to the Maya CARE Foundation. Your hard work, commitment, and compassion have undoubtedly advanced our mission to make a positive impact in the community. Your efforts reflect your desire to create meaningful change and inspire others to do the same. Keep up the remarkable work and continue to shine as examples of positive social change agents.

"Joining Maya Care in 2020 was an incredible decision. The 'learning by doing' approach has enriched my professional growth. Working on projects like branding, Zensar, and WNS has been enlightening. Teaching computer basics to the elderly was a rewarding experience. Maya Care has been instrumental in shaping my career, and I'm honored to be a part of this impactful organization."
-Yashi Chauhan

"I'm **Neha Katake**, currently pursuing T.Y.B.SC (Physics), and I served as an intern at Maya CARE. My time here was truly enriching, providing me with insights into interpersonal dynamics, communication strategies, and data management essential for project roles. The experience of teamwork and coordination has been exceptional. I extend my gratitude to Maya CARE for this wonderful learning opportunity and eagerly anticipate the chance to collaborate again in the future."

On behalf of Maya CARE Foundation, we extend our heartfelt appreciation to all our partners, donors, supporters, and volunteers. Your generosity and support have made it possible for us to transform lives and create a brighter future for elderly and persons with disabilities. We look forward to continuing this journey together and making an even greater impact in the years to come.

Impact and Statistics

Maya CARE Foundation stands as a beacon of compassion, dedicated to making a positive impact on lives worldwide. With deep gratitude, we present our impactful year of driving change and fostering global positivity.

In elderly support, our 1787+ volunteers conducted 18259+ visits, aiding over 1583 elderly individuals in care homes and residences. This commitment to their well-being reflects our unwavering dedication to nurturing their physical and mental health. At the pandemic the team of Bindu saved a life by vaccinating 1200 elderly, 42000 free cloth masks were distributed across 18 cities and distribution of oxygen containers across mumbai.

Empowering 950 individuals with disabilities in 2022-2023, we've created meaningful livelihoods. By providing skills and support, we foster inclusivity and bright futures, driving societal change.

Across 70 cities in India and 4 in the UK, our commitment to positive change knows no bounds. Our global approach cements our resolve to create lasting impact.

Project BINDU's leadership has driven over 20 impactful projects, making tangible change. Their dedication has been pivotal in driving our mission.
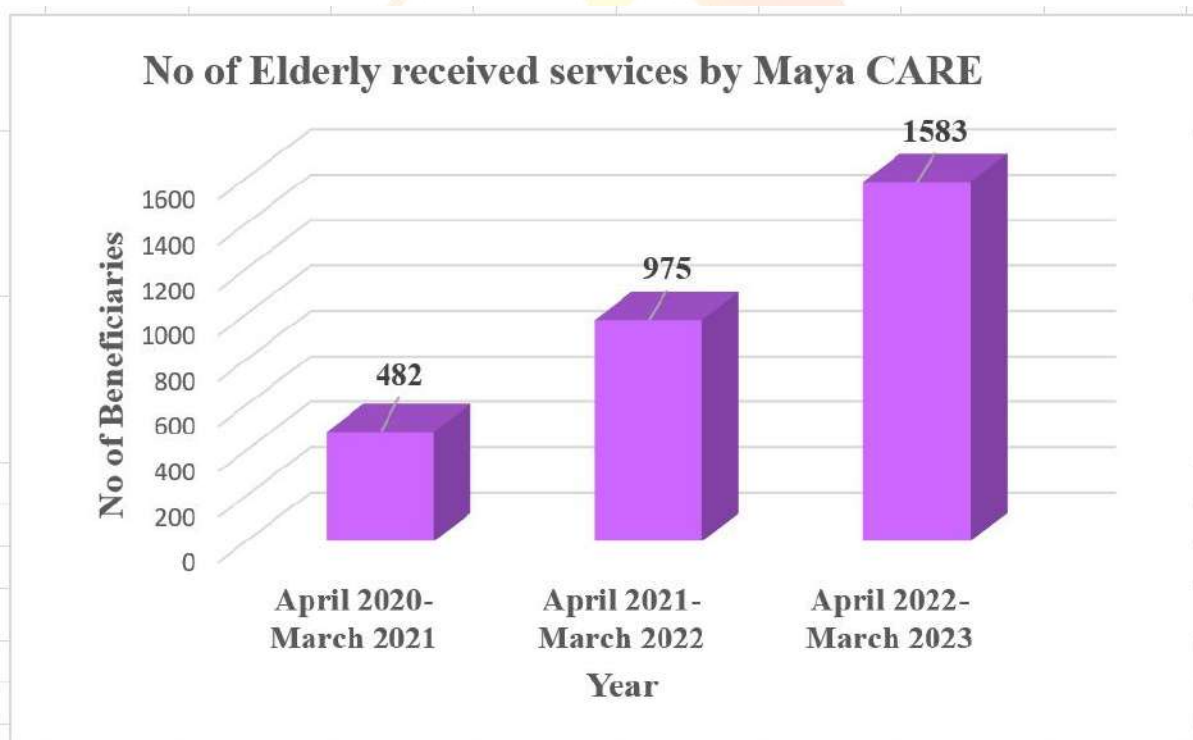
Strategic Business Process Management led us to acquire 6 BPM projects, expanding our reach. These projects not only grow us but also empower individuals with disabilities.

Our nurturing of leadership is evident in 30 leading 120 Maya CARE team members. Empowering individuals and fostering collaboration is at our core.

With 300+ working groups, our modular approach ensures streamlined coordination, amplifying our impact across diverse needs.

Maya CARE Foundation's annual impact report reaffirms our commitment to compassion, empowerment, and positive change. As we expand reach, nurture leadership, and engage in impactful projects, we persist in creating a more inclusive and caring world. To partners,

volunteers, and supporters, we extend our heartfelt gratitude. Your role in this journey is invaluable. We anticipate continuing our mission, forging ahead with determination.

No of PWD Candidates trained by Maya CARE

Year	No of candidates
April 2020–March 2021	280
April 2021–March 2022	550
April 2022–March 2023	950

No of Elderly received services by Maya CARE

Year	No of Beneficiaries
April 2020–March 2021	482
April 2021–March 2022	975
April 2022–March 2023	1583
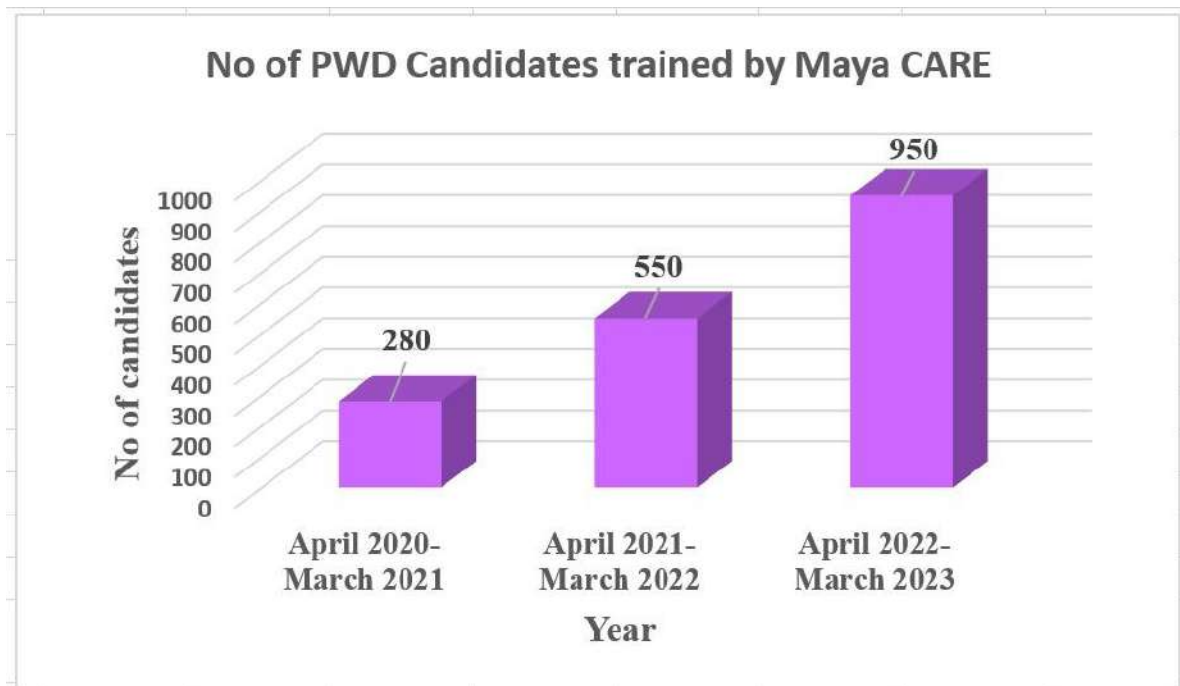
Challenges and Solutions

Maya CARE's Evolution

Maya CARE's journey commenced with founders Manjiri and Abhay Joshi funding 92% from their salaries. As retirement neared, limited funds threatened the organisation's existence, with a mere 8% from donors, lacking major contributions or corporate backing.

Innovating Amid Uncertainty

Amid the pandemic, innovation was paramount. Processes were overhauled, technology harnessed, and an empowering approach, led by the disabled, emerged. This yielded exceptional results, doubling turnover. 2021 marked a turning point, as corporate grants covered salaries, enhancing Maya CARE's standing and unlocking significant grants. Recognitions from Business Networking International and disabled managers' participation at AIMA competition were standout moments.

Persons with disabilities often face societal stigma and bias, which can affect their confidence and their ability to take on leadership roles or manage services.

Effective communication is crucial. Some PWDs face challenges in verbal communication, making it necessary to find alternative communication methods.

Corporations reluctant to employ PWDs. Those who do, expect a high skill level and experience

Cultivating Leaders for Sustained Growth

A 15-member team, powered by innovation and stable funding, is groomed to lead fundraising, ensuring continuous growth. With city expansion on hold, Maya CARE focuses on refining systems for professional elderly care.

Initiating Global Impact

Maya CARE UK arose in 2020, guided by Project Bindu India. A pivotal milestone was November 2021's launch of a Business Process Management (BPM) division. Led by a successful wheelchair user, this division undertakes paid corporate back-end tasks.

Towards a Bright Future

By March 2022, founders will pass the torch, backed by a clear funding pipeline for 2022-23. This shift from personal funding to sustainability underscores Maya CARE's commitment to inclusive change. Triumph over challenges and pioneering solutions embody Maya CARE's resilience and devotion to a brighter horizon.

The Maya CAREfocuses on workshops to challenge stereotypes and biases. Highlighting success stories of PWDs who have excelled in similar roles can help shift perceptions.

Implement communication training that covers diverse communication methods, including text-based communication, and assistive technologies.

They might feel neglected and sometimes lost in the crowd, to overcome this their work needs to be appreciated.

Sustainability and Future Goals

Maya CARE's journey towards sustainability has been marked by visionary initiatives and unwavering dedication. The vaccination project's resounding success stands as a testament to our transformative power, solidifying our position as a sustainable organisation.

A Vision of Inclusive Service

Our vision encompasses free services for the elderly in every corner of India and beyond, backed by a diverse leadership team and support staff comprising individuals with disabilities (PwDs). To manifest this vision, we've mobilised, recruited, trained, and empowered PwDs across various vital functions such as operations, coordination, recruitment, HR, and fundraising.

Innovative Fundraising Programs

Through the launch of three distinct fundraising programs, we're shaping a sustainable future. PwDs have been trained to efficiently manage these initiatives:

1. Personal donations, whether annual, monthly, or one-time, fund our representatives' visits to the elderly, covering conveyance and expenses.
2. Corporate Social Responsibility (CSR) budgets fuel the training and nurturing of PwDs through Project Bindu, enhancing their employability.
3. Business Process Management (BPM) projects, outsourced by corporations and overseen by our PwD teams, further contribute to our sustainability.

Emerging Initiatives for a Brighter Tomorrow

As we stride towards the future, our upcoming projects showcase our commitment to inclusivity and positive change:

★ Translating films into multiple Indian languages will empower PwD recruitment, expanding our reach.

★ The Mumbai outreach project extends our assistance to diverse communities, embodying our ethos of inclusivity.

★ Our forthcoming eye and orthodontist hospital project in Pune addresses Helpdesk for the elderly, aligning with holistic well-being.

★ A captivating documentary will chronicle Maya CARE's transformative journey, inspiring more individuals to join our cause.

★ The "Best Speaker Award" pays tribute to Nilesh Borde, celebrating exceptional communication skills and upholding his legacy.

Photos and Visuals

Include high-quality images that depict the NGO's work, events, and the impact it has on the elderly community.

The success stories of Project Bindu Participants Videos (Translated in 15 Indian Languages)

[The journey from Paraplegia to serving the elderly with pride and Professionalism](#) - (7 mins)

[Jyoti More - National Coordinator from last 13 years](#) - (3 mins)

[Monsoon Clouds The story of Savita Subhedar](#) - (2 mins)

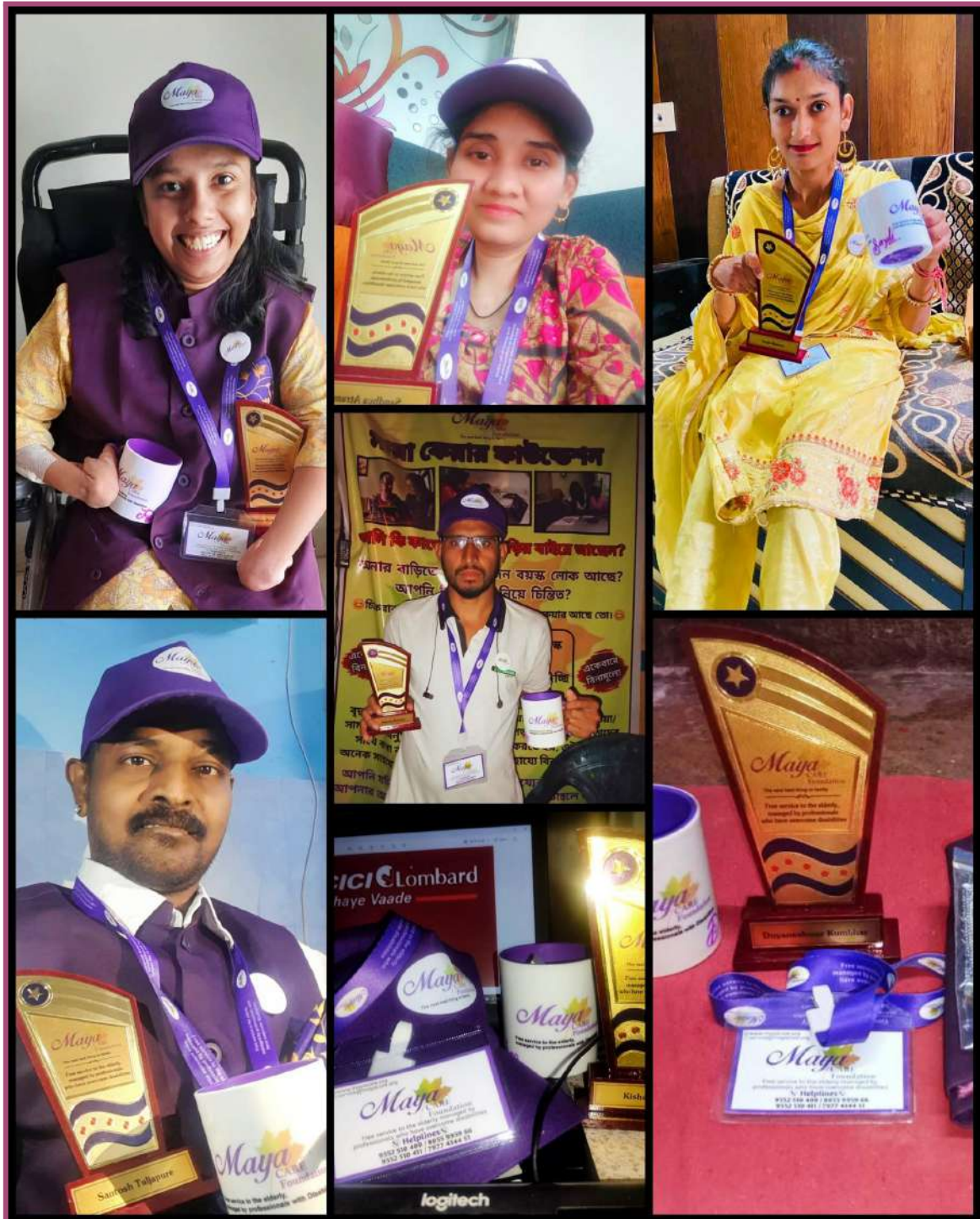[An-upama Story of Anupama Kulkarni|MayaCARE](#) - (2 mins)

UK Photos

India Photos

Annual Function & Award Distribution 2022-2023

Testimonials and Stories

Share personal stories, quotes, and testimonials from the elderly individuals who have benefited from the services. This adds a human touch and demonstrates the organisation's positive influence.

Serving the elderly through a network of 950 volunteers

Maya CARE Foundation offers free visits to support the mental and physical well-being of elderly individuals living alone in their homes or old age homes. Our dedicated volunteers come from diverse backgrounds, including 18-year-old students, working professionals, homemakers, and even 80-year-old retirees, all eager to make a difference.

During these visits, our volunteers provide valuable assistance, such as helping with paperwork, shopping, using gadgets, reading to those with failing eyesight, accompanying them to doctor visits, and offering companionship during hospital stays. We are committed to ensuring the well-being and happiness of the elderly we serve.

A Story of Mr. Pardhy

(one of the beneficiaries of Maya CARE Foundation's services)

Mr. M.K. Pardhy, a distinguished 102-year-old art critic, who once mesmerized the world of theater with his reviews. However, as failing eyesight now limits his ventures, stepping out to events has become a challenge.

Yet, Mr. Pardhy's dreams of an active, happy, and independent life persisted. That dream found its realization through Maya CARE Foundation, where volunteers became like family, providing the support he needed. This dream also involved individuals who have overcome disabilities, forming the administrative backbone of Maya CARE Foundation. With their dedication, Mr. Pardhy and other elderly beneficiaries can dream on, leading the lives they truly deserve.

⭐ ⭐ ⭐ ⭐ ⭐

I'm Madhav K Pardhy, a 103-year-old senior citizen in Pune. Maya CARE, especially volunteer Anil Natu, provides essential help with banking, pension, and more. We feel comfortable sharing and chatting, and Anil guides us in technical matters. Maya CARE's noble cause deserves wholehearted support through generous donations. Thank you for making a difference in our lives!

⭐ ⭐ ⭐ ⭐ ⭐

"We at SVP Philanthropy Foundation Pune Chapter would like to thank you for the excellent work you have been doing for training the differently abled individuals. The model you have created is extremely unique and can be scaled immensely. Looking forward to our continued association."

Ms. Parul Vaidya, General Manager, SVP, Pune

⭐ ⭐ ⭐ ⭐ ⭐

"The MayaCARE team may be physically differently abled, but are smart and well trainable. They understand the concepts and business needs and rules quickly. This helps in getting to action in less time! They are also proactive, dedicated and focused! It's been nice working with them."
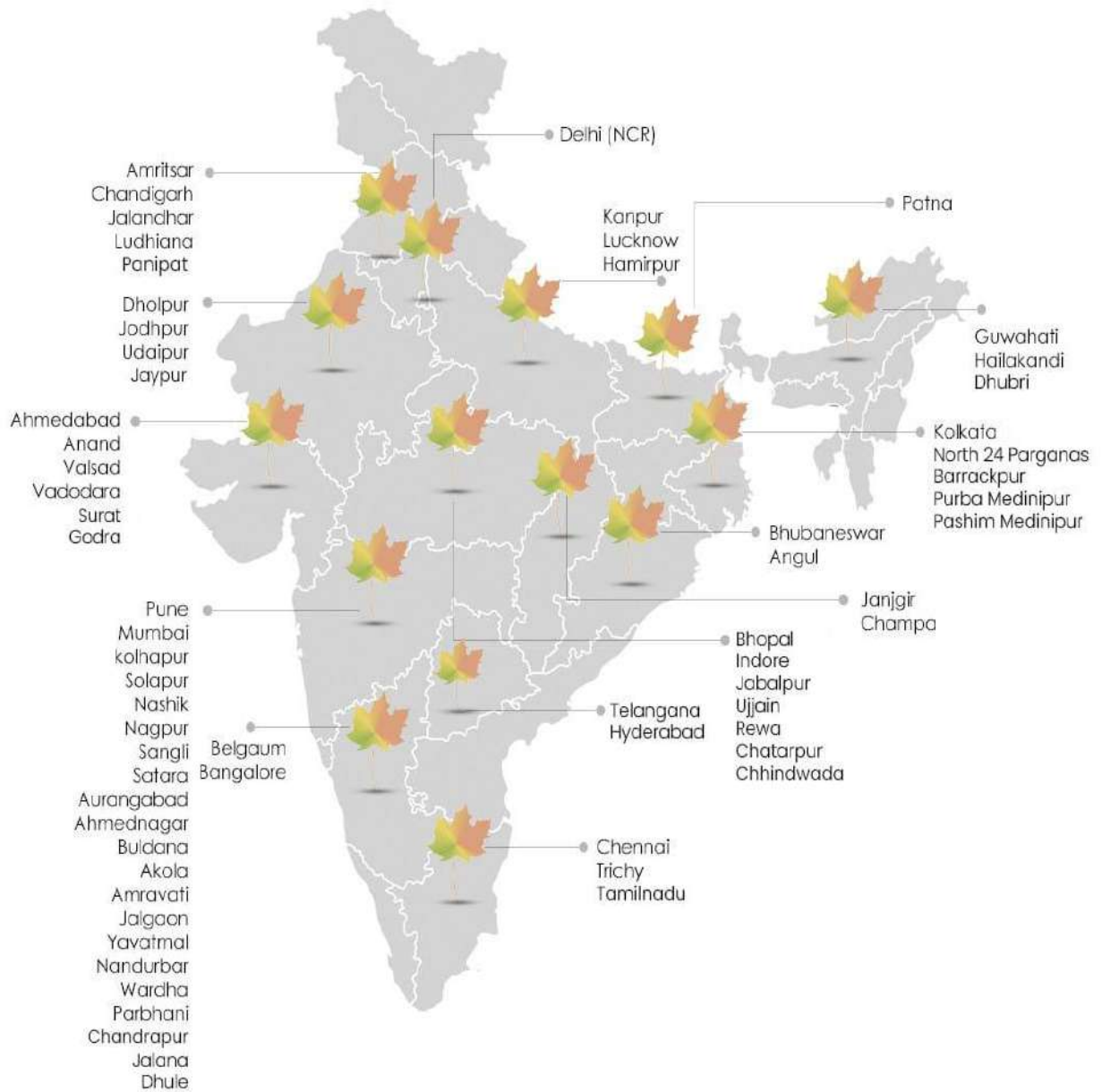
Raghunath Giliyaru, Mahika

⭐ ⭐ ⭐ ⭐ ⭐

"Oracle Volunteers have been associated with Maya CARE Foundation since Jan 2021. As a part of Project Bindu, volunteers from Oracle India have been closely involved in conducting training programs for people with varying disabilities. Notable is the ease with which they are able to grasp management concepts offered by Oracle volunteers with domain expertise. I truly feel a sense of fulfillment and pride in being a part of Maya CARE's transformational journey."

Dr. Mrs. Kamal Peter, Oracle India

Maya CARE Foundation Presence

Amritsar
Chandigarh
Jalandhar
Ludhiana
Panipat

Dholpur
Jodhpur
Udaipur
Jaypur

Ahmedabad
Anand
Valsad
Vadodara
Surat
Godra

Pune
Mumbai
kolhapur
Solapur
Nashik
Nagpur
Sangli
Satara
Aurangabad
Ahmednagar
Buldana
Akola
Amravati
Jalgaon
Yavatmal
Nandurbar
Wardha
Parbhani
Chandrapur
Jalana
Dhule

Belgaum
Bangalore

Delhi (NCR)

Kanpur
Lucknow
Hamirpur

Patna

Guwahati
Hailakandi
Dhubri

Kolkata
North 24 Parganas
Barrackpur
Purba Medinipur
Pashim Medinipur

Bhubaneswar
Angul

Janjgir
Champa

Bhopal
Indore
Jabalpur
Ujjain
Rewa
Chatarpur
Chhindwada

Telangana
Hyderabad

Chennai
Trichy
Tamilnadu

Upcoming Projects

- **Empowering PWD Recruitment Through Films**

We're embarking on a transformative initiative—translating three films into 15 Indian languages. These films will serve as powerful tools for PWD recruitment, enabling us to expand our impact even further.

- **Reaching the Heart of Mumbai**

Our outreach project in Mumbai aims to extend our assistance to the elderly and PWDs. This endeavor embodies our commitment to inclusivity, touching lives across diverse communities.

- **Enhancing Visual and Dental Health**

We're excited about our forthcoming eye and orthodontist hospital project in Pune. This venture aligns with our dedication to holistic well-being, addressing essential healthcare needs.

- **Capturing Our Journey**

A captivating documentary on Maya CARE Foundation is in the making. This project will encapsulate our story, values, and transformative impact, inspiring more individuals to join our cause.

- **Honouring Legacy Through Excellence**

We introduce the "Best Speaker Award" as a tribute to Nilesh Borde, a dynamic Project Coordinator at Maya CARE Foundation. This award will celebrate exceptional communication skills and uphold Nilesh's memory.

- **Inspiring Transformation Through Uniforms**

Our unique Maya CARE Foundation uniforms will play a significant role in raising awareness. By wearing these uniforms, we hope to inspire more PWDs to embark on a transformative journey towards self-reliance and empowerment.

These upcoming projects reflect our unwavering commitment to fostering inclusivity, making a profound difference, and shaping a brighter future for all.

In Loving Memory of Nilesh Borde

Nilesh Borde's journey with Maya CARE Foundation encapsulated the true essence of resilience and determination. Overcoming cerebral palsy, he achieved remarkable heights in just 2.5 years, symbolizing the core values of Maya CARE Foundation.

From initially sending emails, Nilesh evolved into MayaCARE's face, representing the organization at prestigious award functions. He embodied entrepreneurship and ownership, believing that Maya CARE Foundation belonged to everyone. Nilesh's aspiration to expand Maya CARE Foundation globally showcased his commitment to its growth.

Nilesh's responsibility, tenacity, and unwavering dedication were exceptional. His untimely departure is a profound loss to Maya CARE Foundation, leaving a void that's hard to fill. He was not only a colleague but a mentor and inspiration to his team, fondly known as Nilesh dada. Nilesh's legacy lives on, motivating us to continue his impactful work.

Nilesh leaves behind a devoted family—his mother, brother, wife, and children—who were his pillars of strength. We thank Oracle Corporation and SVP India for nurturing his talent. Though Nilesh's time was short, his memory remains. In his honor, Maya CARE Foundation introduces the "Best Speaker Award," a tribute to his communication skills.

May Nilesh's spirit guide us as we honor his legacy.

Om Shanti 🙏

Contact Information

Provide contact details for inquiries, feedback, and further engagement with the NGO.

Maya CARE Foundation

The next best thing to family

Free service to the elderly managed by professionals who have overcome disabilities

Our Services

• Hospital visits • Help with banking / Documents • Delivering medicines/reports /groceries •Reading/writing •Events in elderly care homes

Contact

✉ service@mayacare.org
🌐 www.mayacare.org

📞 **Helpline** 📞

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